



2020 THIRD QUARTERLY REPORT

HOLDING THE LINE IN 2020, PREPPING FOR 2022'S LARGER OPPORTUNITY

6 2020 CTGCA Recruits headed to November run-offs could hold the line for women's representation in the California Legislature, in a cycle with few open seats.

Our Recruiters continued explorations with smart, credible women in Q3. As the 2022 field comes into focus, we are keeping our ears to the ground for information on additional districts that may present a vacancy. 2022 is the first cycle of the Motherlode, so with our newly expanded Recruiting team (*majority women of color!*) and laser focus on the field, more progressive women are considering running than ever before.

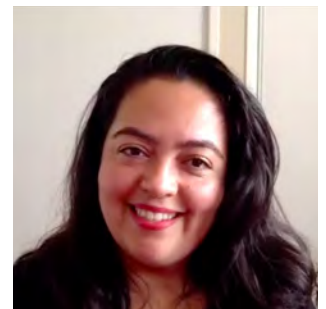
ELECTED RECRUITS GUIDE NEW RECRUITERS

With so many new CTGCA Recruiters kicking off explorations with 2022 prospects, we aim to build on past success. Assemblymembers **Cecilia Aguiar-Curry** (AD-4, Winters) and **Wendy Carrillo** (AD-51, NE Los Angeles) joined our team via Zoom September 28th to share their experiences as Close the Gap California Recruits. Asm. Aguiar-Curry emphasized how CTGCA Recruiters reassured and focused her public presence throughout her exploration, while Asm. Carrillo detailed the way CTGCA's institutional knowledge imparted confidence and the sense she had "a foundation of support to run a California campaign," so soon after running for Congress.

This feedback from previous Recruits, along with their thoughts on challenges they face serving in the Legislature today, reinforced our Recruiters' understanding of how to effectively deploy CTGCA's strategic recruitment model from our unique location supporting the pipeline of women running, to drive up the number of prepared, competitive Recruits flooding the field in future cycles.



Cecilia Aguiar-Curry (AD-4)



Wendy Carrillo (AD-51)



#MAKEITMONTHLY

The CTGCA team launched our monthly giving program of \$20.28 in a mini-fundraising campaign between August and September. Thanks to a generous donor match of \$5000, and to our new recurring donors, we hit our goal of 28 gifts! Donors who have joined our monthly giving program will receive special perks, including surprise gifts, discounted tickets to our events and more. Look out for these perks beginning in Q4 and through 2021!

2028'S PROMISE OF EQUALITY BUILDS ON CENTURIES OF STRUGGLE



The right of all women to participate equally in the political process, whether as citizens, voters, or candidates, is still relatively new. To coincide with the centennial of the 19th Amendment's signing, the CTGCA team **created an interactive timeline** of women's right to vote featuring little-known facts about our collective history. We maintain hope for a bright future ahead as we work collectively to speed up the pace of progress after centuries of deliberate repression of women and communities of color.

SPEAKER'S BUREAU KICKS OFF WITH STAR POWER

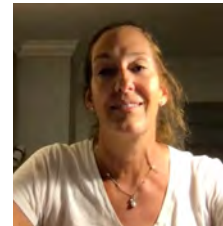
Our speaker's bureau program launched with its first event, "Forward Into Light," a regional celebration of the centennial anniversary of the 19th Amendment, on October 1st. Partnering with local organizations on the Central Coast, CTGCA and the Ventura County Women's Political Council brought together 85 progressive community members to hear powerful reflections and calls to action from the local delegation of female Legislators, including Congresswoman Julia Brownley, Senator Hannah-Beth Jackson, and Assemblymembers Monique Limón and Jacqui Irwin. [Apply to host a community event in 2021](#) and bring our campaign into your backyard!



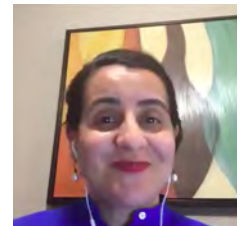
Congresswoman
Julia Brownley



Senator Hannah
Beth-Jackson (SD-19)



Asm. Jacqui Irwin
(AD-44)



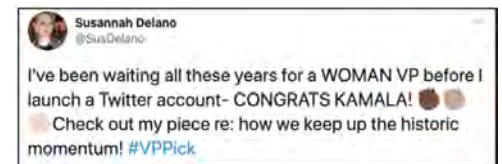
Asm. Monique Limon
(AD-37)

LOOKING AHEAD

- ▶ **Post-Election Webinar:** Following what we expect to be hotly contested results from the Nov. 3 election, join us as we break down the data with experts and share unique takeaways on women, State Legislatures, and California. Look out for details on our post-election webinar, planned for the week of Nov. 9.
- ▶ **Sacramento Symposium Spring 2021:** April 20th and 21st at the Citizen Hotel in Sacramento.

EXPANDING OUR DIGITAL VOICE TO AMPLIFY WOMEN

- ▶ **Susannah Joins Twitter:** Join us and [Executive Director Susannah Delano](#) on Twitter for up-to-the-minute news and commentary.



- ▶ **CTGCA's New Medium Blog:** Our CTGCA team has been hard at work to create our new blog on Medium. [Bookmark this page](#) to keep up with new content and catch up on these CTGCA reads from our staff and volunteers:
 - ▶ [On the Heels of VP Pick, Women are Coming For Equality](#)
 - ▶ [Prominent Women of the California Suffrage Movement](#)
 - ▶ [The Rules Are Not Written for Us](#)
- ▶ **Help Our Campaign Go Far and (State)wide:** Help shore up our efforts by telling your network about CTGCA.
 - ▶ Share our goal of gender equality by 2028 with 10 friends or family members.
 - ▶ Pass along [a link to sign up](#) for our newsletters.
 - ▶ Share our posts on social media!