

OPPORTUNITY AHEAD:

2021 FIRST QUARTERLY REPORT

Target districts set to open the year shown here- or sooner! 2022 ▶ Go-Time in: 2024 ► Head Start in: ASAP ► GOP targets to flip in:

THE ROAD TO 2022- START OF A NEW ERA

Political appointments and musical chairs have already yielded three special elections in 2021 (SD 30-Mitchell, AD 79-Weber, AD 54-Kamlager), with at least one more coming soon (AD 18-Bonta). With the majority of these seats vacated by Black women members rising to new posts, California's Legislature dipped below the national average for percentage of women in Q1, and counted only two Black women, and zero Democratic Asian Pacific Islander (API) women among its members. It's past time to positively transform these statistics!

While our recruiting team continues to tap progressive women who reflect California's diversity for special elections in the short term (including in AD 18-Bonta), our eyes are on the larger prize of **the** Motherlode cycles ahead, which give progressive women the opportunity to compete for over 80% of all the seats in the Legislature.

The first cycle of the Motherlode has launched, and the numbers tell the tale: our team has been busy working with 62 women in 25 districts statewide (most pictured above), hosting search parties, consulting with allies, and conducting one-on-one explorations as we

shape the Class of 2022. And yes, we're getting ahead of the game in a number of 2024 districts, in hot pursuit of the Motherlode's promise!

The next stop on the path to gender parity is our fourth biannual Sacramento Symposium for Prospective Candidates, to be held virtually on April 21st. Designed to draw back the curtain of Sacramento insider politics for Recruits, this invitation-only event is a critical component of CTGCA's process. We're pleased to report that we expect progressive women from 25 districts to attend, with double digits of Black, API, and LGBTQ women among them. We've been working hard to ensure that they each take away the confidence, know-how and networks they'll need in the months ahead to launch credible campaigns and compete to win!

Join us on April 21st from 5:00-5:45pm to "Let Equality Bloom" at our virtual 2021 Sacramento Symposium Reception. Click here for ticket details and to register. (P.S. Monthly Donors get free access!)

DOUBLING DOWN ON RACIAL JUSTICE & INCLUSION

CTGCA has formalized our longstanding commitment to address racial disparities as well as others that persist in legislative representation, on our way to achieving 50% women by 2028. Our Executive Board's Statement affirms that racial justice is integral to our campaign's mission and lays out a framework for maximizing inclusion in our recruiting model.



SUPPORTERS HELP US STAY FOCUSED ON WHAT MATTERS — RECRUITING

Two major gifts and committed new monthly supporters strengthened our campaign in the first quarter, and we could not be more appreciative. Your partnership has allowed us to focus our full attention on identifying promising Recruits, urging them to move past the considerable distractions of redistricting delays and pandemic conditions, and get down to the business of preparing to run-- the competition won't wait!

Like many organizations, CTGCA's bottom line has been impacted by the ongoing COVID-19 pandemic. We look forward to a possible return to in-person events soon, and meantime offer our sincere gratitude for support to keep the recruiting going as we pilot virtual strategies.

GROWING TO MEET THE MOTHERLODE

In just the first three months of 2021, we have expanded <u>our team</u> at every level as we build the capacity we'll need to capitalize on <u>the Motherlode</u> of seats opening between 2022 and 2028:

- ▶ CTGCA is thrilled to welcome **Alexandra Lindsay** and **Jane Kim** to our leadership team as we expand our Board of Directors!
- ▶ Rose Kapolczynski joins us as Senior Political Consultant to advise and prepare our Recruits. Liz Tulasi is our new Interim Lead Recruiter for Southern California and helping to keep our Recruiting Team ahead of the curve as we search for our permanent Lead.
- Our Volunteer Recruiting team continues to grow! Three phenomenal new women Michelle Kampbell, Susan Roughgarden, and DC Lozano from across the state are already hard at work recruiting a record-setting number of prospective candidates for the 2022 cycle.

Please join us in welcoming all of our newest team members! We are in a strong position to tap more progressive women than ever to run in 2021 and 2022 as we build to the *Motherlode*.



Alexandra Lindsay Board member



Jane Kim Board member



Rose Kapolczynski Senior Political Consultant



Liz Tulasi Interim Lead Recruiter, SoCal



Michelle Kampbell Volunteer Recruiter (North LA)



Susan Roughgarden
Volunteer Recruiter
(Northern California)



DC Lozano
Volunteer Recruiter
(Inland Empire)