



2020 FIRST QUARTERLY REPORT

2020: PROGRESS AGAINST THE ODDS

In a year already marked by unprecedented challenge, we can report progress on every pillar of our campaign.

Progress at the ballot box: our strategy did not anticipate forward movement in 2020 on par with what we saw in 2018, but with 6 of our 8 2020 CTGCA Recruits advancing to November run-offs, this year is shaping up to result in another overperformance for women, as we detailed in our Q1 [post-primary memo](#).

TARGET DISTRICT STRATEGY YIELDS RESULTS AS 6 CTGCA RECRUITS HEAD TO NOVEMBER



AD 1 - Farmer & Advocate Elizabeth Betancourt



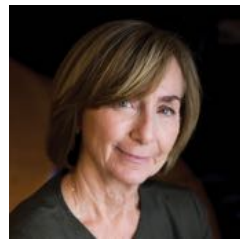
AD 13 - San Joaquin CTY Supervisor Kathy Miller



AD 35 - Councilmember Dawn Addis



AD 72 - Councilmember Diedre Thu-Ha Nguyen

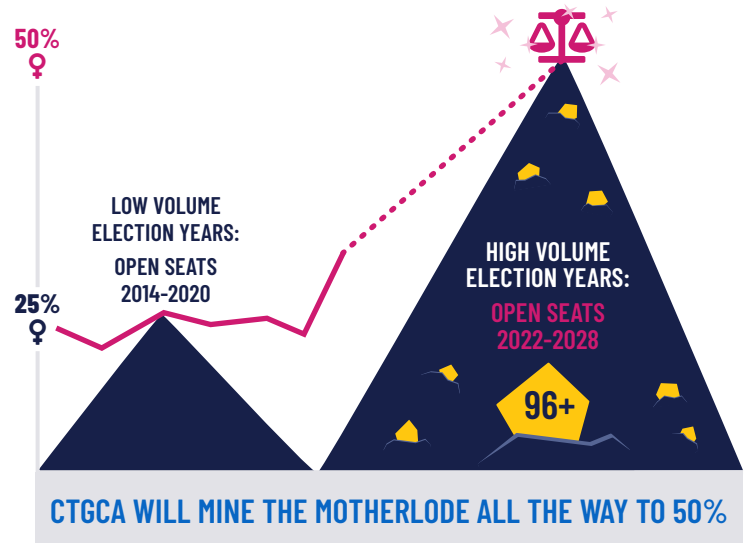


SD 15 - Former FEC and FPPC Chair Ann Ravel



SD 19 - Assemblywoman Monique Limón

Strategic progress en route to 50/50: an unexpectedly strong finish to the 2014-2020 election cycles, which offered relatively few open and competitive seats, sets our campaign up optimally to expand recruiting in preparation for the coming 2022-2028 cycles, when a minimum of 96 of 120 total legislative seats will be open. Our Motherlode strategy to reach 50% women by 2028 is on track.



HITTING OUR MARKS- THANKS TO YOU

Progress on investment: In Q1, we capped off our most successful Annual Appeal to date by meeting our \$75k goal well before the March 31st deadline.



Your investment made it possible for CTGCA to play an instrumental role in increasing women's numbers in Sacramento by 10% in recent cycles. And you understand that **the truly transformative impact we seek to make by reaching 50% women requires us to expand our capacity heading into the Motherlode** of open seats on the horizon.

Learn how to help us Mine the Motherlode at closethegapca.org!

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Continued progress on investment: In February we broadened our support, in partnership with California Senate President pro Tempore Toni Atkins.



Atkins honored us by headlining an all-star CTGCA panel with political expert Laphonza Butler, Planned Parenthood Los Angeles CEO Sue Dunlap, and Host & Lionsgate exec Heather Somaini. Moderated by ED Susannah Delano, **our reception at Lionsgate in Santa Monica** (pictured, above) established another foothold for CTGCA in Los Angeles, bringing in new supporters and valued partners including Equality California, SEIU and Lionsgate.

Progress on capacity: In Q1, CTGCA is scaling the sharp incline to the Motherlode in earnest:

- ▶ Developed new resources for rising women candidates, including the first-ever CTGCA Launch Packet
- ▶ Went live with our new state of the art database to increase efficiency
- ▶ Our recruiting team for 2022 races, larger and more diverse than ever, has an updated team structure with enhanced opportunity for professional development
- ▶ Launched recruiting in these open districts for 2022- the first high-volume election cycle of the Motherlode:

PRELIMINARY 2022 TARGET DISTRICTS:

- ▶ SD-4 Roseville/Yuba/Tehama: Jim Nielson (R)
- ▶ SD-6 Sacramento: Richard Pan (D)
- ▶ SD-10 Hayward/Santa Clara: Bob Wiecekowski (D)
- ▶ SD-18 San Fernando Valley: Robert Hertzberg (D)
- ▶ SD-30 Culver City: Holly Mitchell (D)
- ▶ SD-36 Carlsbad: Patricia Bates (R)
- ▶ SD-40 South San Diego: Ben Hueso (D)
- ▶ AD-80 South San Diego: Gonzalez-Fletcher (D)

ANNOUNCEMENTS



CTGCA welcomes **Dr. Pratima Gupta** to our Executive Board, joining us from her new home base in San Diego!



- ▶ **We Couldn't Recruit Without You!** Enduring thanks to CTGCA's all-star volunteer team, pictured here in Palo Alto kicking off the New Year!
- ▶ **Q2 Events:** Look out for our 4/17 Spring Webinar and virtual Literature & Leadership event
- ▶ **2022 Recruiting:** If you have a favorite progressive woman who would make a great candidate in one of our 2022 districts, we're all ears! Reach us at alice@closethegapca.org