

2018


THIRD QUARTERLY REPORT

RECRUITING TALENTED WOMEN



ACTIVIST RECRUITERS BUILD TOWARD 2020

RECRUITING

- ▶ With no special elections looming this quarter, our intrepid Recruiters have focused squarely on the women we are preparing for 2020 races, in districts like **SD 5** (Stockton, Modesto), where we held a **Search Party** in September
- ▶ We welcomed Recruiter **Susan Monk** in **San Diego**
- ▶ In this quarter of difficult headlines, many of us take heart in our work (see testimonial to the right) 

OPERATIONS

- ▶ As part of **organizational growth**, our Executive Board elected Officers:
 - President:** *Sonya Logman*
 - Secretary:** *Betsy Cotton*
 - Treasurer:** *Teresa Lyon* (new to the Board)And we added accounting and budgeting to our in-house administration of the campaign
- ▶ Executive Director Susannah Delano travelled to **Sacramento, Orange, Los Angeles and Riverside** Counties to shore up our network statewide



Team CTGCA sweating out the summer in our war room

Kathy Torgersen, CTGCA Recruiter:

"I'm a talent scout looking for dynamic, courageous women who will represent their communities and bring about progressive change.

When I began recruiting with Close the Gap CA, I found women with grit, courage, and common sense who are not afraid to tackle the tough issues—lack of economic development to fund youth, recreational, and after school programs, gangs and human trafficking, to name a few.

They are willing to go where the voters take them. In many cases, they're simply waiting for someone to ask them to take the next step. This is what motivates me, gives me energy, and has committed me to the mission of Close the Gap CA.

I can think of nothing more gratifying than to be their conduit to Sacramento. And as more and more women serve in the Legislature, we are assured that the agenda, the priorities, the questioning, and the outcome will change. As their sister-in-arms I believe we can change history for the better."

FUNDRAISING

- ▶ Thanks to our donors, we were able to spend much of the quarter solidifying a series of thought-provoking fundraising programs up and down the state for Q4 (see “What’s Next” below)

VISIBILITY & NETWORK

- ▶ CTGCA was in the house at events including the **Democratic Party EBoard** in Oakland, **Emily’s List** Sacramento training, **Fund Her** San Mateo event, **She The People** SF summit, and more!
- ▶ Our joint statement with sister organizations on the **Supreme Court confirmation hearings** made an impact on social media, drawing attention to the urgency of elevating more women in leadership roles. **Read it at tinyurl.com/yc99gz2p**



ED Susannah Delano addresses supporters at Susie Richardson’s home in September- thanks to all!

10,576 People Reached **821** Engagements **2,139** Clicks [Boost Post](#)

Daria Grace, Todd Szabo and 316 others 7 Comments 83 Shares

WHAT’S NEXT

- ▶ **Napa** event with Asm. Aguiar-Curry 10/21
- ▶ Election Day 11/6!
- ▶ Post-Election **Webinar** 11/9 at Noon
- ▶ **LA** event 11/11
- ▶ **SF** event 11/14
- ▶ **Sacramento Symposium** reception 12/3, Symposium 12/4



close the gap CA
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"In 1991, pressure to force the all-white male Senate Judiciary Committee to hear Anita Hill was external, led by the multiracial group of Congresswomen famously photographed as they charged up the Capitol steps to demand justice. In 2018, the pressure for Dr. Ford is coming from INSIDE that same Committee, from its 4 multiracial women Senators. This is progress. We MUST continue to elect women into leadership positions for all voices to be heard." --Susannah Delano, Close the Gap CA executive director



“There is a noticeable difference at the Capitol since CTGCA recruits have joined the Assembly this year.

Our strength as a progressive bloc has increased, and that has real implications on the kind of policy we can get passed.”

–Assemblymember Ash Kalra (San Jose)

pictured left with Courage Campaign’s Tim Molina, ED Susannah Delano & RBK