2018

SECOND QUARTERLY REPORT

gap

RECRUITING TALENTED WOMEN

RECRUITING

Our recruiting work continues to propel women forward in 2018.

- ➤ On April 16th, we celebrated the swearing-in of our longtime ally, Asm. Sydney Kamlager-Dove (AD 54).
- ➤ On June 11th, our recruit, Asm. Luz Rivas (AD 39) joined her.
- ➤ Their Special Election victories bring the CA Legislature to 1/4 women (60% are women of color).
- ➤ With the women below running off in targeted seats, progressive

- women are positioned to replace male legislators in a total of 9 targeted seats by year's end.
- ➤ Stay tuned! CA could equal its largest cohort of women legislators (31%) following the fall elections. If so, we're on a fast track to parity!
- ➤ We are focused now on identifying strong contenders for these 2020 seats, and preparing them to launch winning campaigns: SD 1, SD 5, SD 13, SD 15, SD 17, SD 33.

CA

ALLIES CELEBRATE OUR 5TH ANNIVERSARY:

"It's not a coincidence that the number of Latinas serving in the CA State Legislature has skyrocketed after recent elections—close the gap CA is a key partner in ensuring that qualified women who truly look like California are prepared to compete for legislative seats. Happy birthday!"

- **DIANA RODRIGUEZ**, Latinas Lead President

January - June 2018: Sworn Into Office



AD 51 Wendy Carrillo



AD 54 Sydney Kamlager-Dove



AD 39 Luz Rivas

November 2018: Headed to the Run-Off



SD 12 Anna Caballero



SD 14 Melissa Hurtado



SD 22 Susan Rubio



SD 24 Maria Elena Durazo



AD 15 Buffy Wicks



AD 15 Jovanka Beckles



AD 16 Rebecca Bauer-Kahan



AD 76 Tasha Boerner-Horvath



AD 76 Elizabeth Warren

OPERATIONS

We welcomed volunteer Chief of Operations Sarah Wernikoff who will oversee systems, structure and effectiveness. Sarah comes to us with experience launching and growing a national non-profit. Two new recruiters, Emily Getoff and Kathy Torgerson, will extend our reach in SoCal and keep us ready for more unexpected vacancies. We held a one-day retreat to orient new recruiters and improve our already successful model. Content on the website has been updated, including Our Story: www.closethegapca.org/about-us/our-story

"EMILY's List applauds close the gap CA's incredible targeted early work with future candidates, which helps ensure we can consider and support a diverse and competitive set of women candidates in election years."

LUCINDA GUINN, Emily's List VP Campaigns



Thank you! We exceeded our quarterly goal, raising \$70K. The San Francisco Roundtable lunch on April 3 rd with Congresswoman Annie Kuster (NH-2) was a treat for donors old and new, offered great policy conversation, and resulted in a new major donor joining our ranks. We also received a major contribution from SEIU United Health Care Workers West.

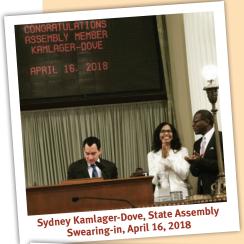
Our East Bay Literature, Leadership & Libations event on May 31st in Berkeley brought in 32 new donors and packed the room! Additionally, we experimented with online fundraising initiatives, to some success: both our \$20 for 2020 monthly donation drive and our \$2,500 5th Anniversary matching gift challenge met their modest goals.

PUBLIC IMPACT

- ➤ Hosted a Webinar on Independent Expenditure Campaigns April 26th, featuring Asm. Cecilia Aguiar-Curry, Vicki Veenker, Mike Young, and moderated by Michelle Henry. View the recording here!:
 - www.closethegapca.org/webinar
- ➤ Tabled and spoke at events from Napa to San Diego
- Hosted a volunteer open house

WHAT'S NEXT: Mark Your Calendars!

- ➤ San Francisco LLL Event September 18th
- Los Angeles LLL Event November 11th
- Sacramento Symposium for prospective candidates
 December 3rd, reception
 December 2nd





"close the gap CA's guidance and strategic insight were instrumental in my decision to run, and I look forward to celebrating with them as more accomplished women join me at the State Capitol."

- LUZ RIVAS, Assemblywoman, AD39

close the gap

California history is being written at a furious pace in 2018—thanks to your support, ctgCA is making sure that diverse, progressive women are lead authors.