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**September 17, 2015** 

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## close the gap RECRUITING TALENTED WOMEN

## Winning Endorsements: ctgCA's October Webinar





Find out how to get the support of those you need standing with you!



Whose endorsement is persuasive? How to win it? How to promote it to your best advantage? Join us at **noon** on **Friday**, **October 16th** to hear from a panel of experts from key constituencies.

## We will cover:

- their endorsement processes
- the timeline
- what they look for in a candidate
- the benefits of institutional endorsements
- endorsements from individuals
- traditional and non-traditional endorsers

<sup>\*</sup>Keep an eye out for more details to come!



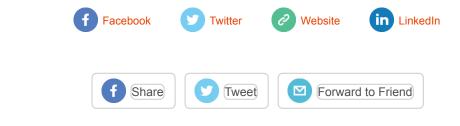


Who says
feminists
don't have a
sense of
humor?
Hurrah for the women
who make us laugh:

Actress Connie Britton finally gave us the secret to her beautiful hair:

feminism!

click to see for yourself



close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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