9/18/2019 The Future Starts Now

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September 14, 2017









We Have Exciting Plans: Here's Your Inside Look!

Since 2013, close the gap CA (CTGCA) has recruited progressive women to run for the California legislature. Last year, 21 women ran in our 17 targeted districts; 15 advanced to the general election, and 7 won.

In 2018, we can add even more with your help. Invest in a California future where women take the lead on public policy. Support these CTGCA programs with a donation today.



No Surprise Here:

Study Finds
Women See
Female Lawmakers
As More Competent,
Having More
Integrity

Read More.

1. Recruiter College Costs \$8,650 per year

CTGCA's Recruiter College trains recruiters in rural areas to recognize leaders of the future. Attendees learn to identify viable candidates, to determine a good match for the district, and to assess who has the grit to withstand the pressures of the

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job. Interested?

2. <u>District Mapping</u> Costs \$5,250 per election cycle

At CTGCA, we target open and competitive Assembly and Senate seats that progressive women can win. To do that effectively, we map overlapping Congressional and Supervisor districts, anticipate vacancies and recruit to fill the pipeline.

3. Mentorship ProgramCosts \$7,800 per election cycle

Former legislators make great mentors for aspiring legislators by building confidence bolstering policy knowledge. While our mentors generously offer their expertise for free, CTGCA's mentorship program requires management, coordination, and support -- all of which is not!

4. Quarterly Webinars Costs \$7,200 per election cycle

Efficient, lively and overflowing with valuable information, webinars are among our most popular offerings. Preparing, producing, and executing these webinars requires considerable time and technical expertise - but with your help we can keep them coming!

Social Media Expansion Will cost \$12,000 per year

We are ready to grow this movement beyond the reach of face-to-face interactions and launch CTGCA's strategic social media expansion. Engaging and enrolling more women in the campaign for gender parity makes intuitive sense - and it costs real dollars!



HOPE Leadership Institute joins the cause of building a strong, qualified pipeline of candidates by providing an annual political advocacy training for Latina professionals and community leaders.

Check it out!



IGNITE National will host their first council meeting a day of networking, political leadership training, meeting with elected officials and policy conversations.

September 16 9:30 a.m. - 4:30 p.m.

Learn more here!



PITCH IN NOW AND MAKE A DIFFERENCE!









close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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