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"Come on in, the water's fine"

—campaign vet Catherine Lew at this week's webinar for prospective candidates

September 11, 2014

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Attendees gave Lew and her co-panelists Rose Kapolczynski and Loretta Lynch high marks:

- "Great panelists sponsored by close the gap CA. Excellent."
- "Speakers had unbeatable knowledge and expertise."
- "Every candidate should listen to this recording!"

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GIVE

Are you a ctgCA webinar regular? Do you use our growing candidate online resources (PACs supporting women, leadership trainings, consultant directory)? Have you experienced our individualized coaching for prospective candidates in priority districts?

What we do isn't expensive, but it's not free either. Please [step up and make a contribution today](#).

[Chip in \\$50](#) or whatever you can afford now. Support [close the gap CA](#) and progressive women!

In our webinar, we heard great advice:

DO

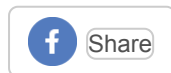
- Know the voters in your district.
- Consider filing deadlines when announcing fundraising totals and endorsements.

DON'T

- Think Facebook is a substitute for face-to-face communication.
- Count on an Independent Expenditure committee to come to the rescue.

LISTEN

Plus, a lot more. Listen to the recording [here](#).



close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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