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Hey Allies! You're invited! "What Makes a Winning Candidate?" Webinar

Hello Allies,

We want to make sure you are well aware that **close the gap CA** will be hosting another free webinar on **Tuesday, September 9 at 12 PM PST.**

Your entire office can listen in, making it a perfect opportunity to sit back, eat popcorn, and listen to stories about awesome women!

An expert panel of campaign pros will discuss:

- What does it mean to be a "public servant?"
- The personal and public profile of a woman who is "ready to run."
- How to inventory your district. Who are the residents, leaders, employers and institutions you seek to represent?
- Raising money is key, but managing money for strategic advantage is important, too.
- Learn how the 2014 campaigns can be a laboratory to experiment and learn.



RSVP here!

**Feel free to post on your social media networks as well.
We've already written it for you!**

Facebook:

Join close the gap CA on 9/9 for a free webinar, "What makes a winning candidate?"

<https://www.facebook.com/CloseTheGapCa/posts/717627198308794>

Twitter:

Women, RSVP now for @closethegapCA's free webinar, "What makes a winning candidate?"

eepurl.com/1lfbP #womeninpolitics

Candidate skills, \$\$\$ & strategy - get the 411 in @closethegapCA's free webinar

9/9: <http://eepurl.com/1lfbP> #womeninpolitics

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