close the gap
CA

RECRUITING TALENTED WOMEN

What Makes a Winning Candidate?
Webinar

August 19, 2014

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Join us for our **free webinar** on 9/9 at noon. You'll find out from our expert panel:

- What does it mean to be a "public servant?"
- The personal and public profile of a woman who is "ready to run."
- Inventory your district. Who are the residents, leaders, employers and institutions you seek to represent?
- Raising money is key, but managing money for strategic advantage is important, too.
- Learn how the 2014 campaigns can be a laboratory to experiment and learn.

RSVP Today!

Topics & speakers:

- **Candidate Skills:** Longtime political pro Rose Kapolczynski is head of her own LA-based firm, Rose K Consulting.
- **Knowing Your District:** Catherine Lew, who's run dozens of successful campaigns, is CEO of The Lew Edwards Group in Oakland.
- **Money & Strategy:** Loretta Lynch, attorney and former President of the state Public Utilities Commission has advised many California based state-wide candidates.

Can't attend? **RSVP anyway** - and we'll send you a link to the recording after Sept. 9th. You won't want to miss this!

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Elected women from from left to right:
Sen. Barbara Boxer, fmr Sen. Carol Moseley Braun, fmr Gov. Janet Napolitano, fmr Rep. Patsy Mink, fmr Gov. Kathleen Sebelius, Sen. Elizabeth Warren, Atty Gen. Catherine Cortez Masto, Sen. Kirsten Gillibrand, fmr Rep. Barbara Jordan

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close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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