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# close the gap RECRUITING TALENTED WOMEN

August 18, 2016





Millennials Can Take Action This Fall:

### LEARN

**1. Who's for what?** Following the news gives you the facts, ideas on where you can help and keeps you in-the-know. Find a podcast for the gym, listen to news radio like NPR on your commute, or add a news app to your phone. Follow your favorite sources on Facebook, Instagram and Twitter!

2. Who and what's on the ballot? Check out Ballotpedia, Project Vote Smart and Voter's Edge to search for who and what's on the ballot where you live and to get details on candidates and initiatives.

**3. Follow the \$.** Unfortunately, money plays an out-sized role in our political system. Find out who is funding whom or what.

DONATE

## What do you think?



Our '16 recruits are banging on the Capitol door, working hard to win their races. Search parties for 2018 prospective candidates begin next month and we're designing outreach and education programs. **Can you give us a hand by answering three questions?** Click here for the survey.



Not long ago we shared with you that Senate Bill 1166 was functionally killed by an all-male vote in the Assembly Labor Committee. The bill, a priority for the Women's Legislative Caucus and A Stronger Check out <u>national</u> and <u>state</u> databases or reputable independent sources like <u>Open Secrets</u>.

**4. Who's ahead?** Polls will tell you. As we get closer to the election, polling provides insight into the state of races. See the raw numbers on respected sites like <u>RealClearPolitics</u> and find analysis on the numbers over at <u>FiveThirtyEight</u>.

#### **Get Active**

**5. Volunteer on a campaign.** From local to national, ballot measures to candidates, they will all be grateful for your participation! Visit their websites or call to ask what you can do to help, even if you only have a few hours. You can also ask at a local party HQ. Frequent needs include canvasing, phone banking, delivering signs and data entry. Graphic design, finance, IT skills, photography or social media expertise are always in demand.

**6. Find your people.** Political parties and issue advocacy groups often have chapters and activities for under 30's. Whatever moves you, needs you: The environment? The Sierra Club. Women's health? Planned Parenthood Action Fund. Human Rights? Mental Health? Work for it and vote your passion.

**7. Staff a polling place.** Contact your local registrar of voters about becoming a poll worker. Help keep elections fair and efficient. Some jurisdictions even pay a stipend!

### Take the lead

**8. Create an online presence.** Start a blog or use your social media accounts to promote the election and important issues. Share resources, or become the expert in your network on a particular race or proposition. This is a great way to hone your voice!

**9. Host.** Gather friends, neighbors and family for a debate viewing party. Open your doors and create a pop-up HQ for a night of phone banking. Ask local folks to join you for a "ballot party" where you gather to discuss matters up and down the ballot, sharing insights, facts and research.

#### **10.** Register people to vote.

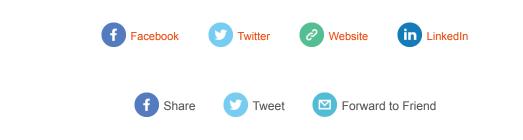
Please forward these tips to any young people you know who you'd like to see be more involved! (psst: They're also great for activists of all ages) California Agenda and authored by Senator Hannah-Beth Jackson, provides for paid family leave. And now it will get a second chance at passage. The new Committee Chairman, Asm. Tony Thurmond, is in favor of the bill, and it also got a boost from Senate President Pro Tem Kevin de León. Hats off to the hard working legislators giving progress a chance! More <u>here</u>.



photo: Hector Amezcua, Sac Bee Read Assemblymember Cristina Garcia's Op-Ed on the importance of diverse voices in political leadership. We agree. CTGCA is proud that three-quarters of the candidates advancing in our target districts are women of color. Read Asm. Garcia's piece in the Sac Bee here.



## We Recruit.



#### **ABOUT CLOSE THE GAP CA**

Close the gap CA is a campaign to increase the number of progressive women serving in the California Legislature by recruiting viable, progressive women to run for open seats in targeted, winnable districts. The campaign recruits accomplished women who are pro-choice, pro-public school funding and support paths out of poverty. By partnering with CA progressive organizations, close the gap CA aims to achieve gender parity in the CA legislature in 2028.

\*Federal tax law requires us to publicly report cumulative contributions of \$200 or more. We may not deposit your contribution without your name, occupation, and employer, and may not accept contributions of \$100 or more made in cash. Contributions to close the gap CA are not tax deductible. close the gap CA is a registered 527 organization.

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