# close the gap RECRUITING TALENTED WOMEN

## June 29, 2017

## What we've done. Where we're headed.

**Our Story** Close the gap CA is a campaign to achieve gender parity in the legislature by increasing the number of progressive women running in open, winnable seats.

#### We recruit.



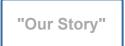
Close the gap CA (ctgCA) was prompted by the convergence of two political shifts. First, California changed its term limits, allowing legislators to stay in the Assembly and/or Senate for 12 years. Because of this shift, the gender split of legislators in place in 2016 would likely remain frozen until the first group of legislators elected with 12-year terms were forced out in 2024.

Second, the percentage of women in the legislature has been declining. Over the past decade it has fallen from 31% to 22%. We watched this backward trend and knew an intervention was needed to stop the slide and reverse course.

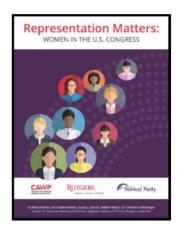
### To achieve gender parity in the CA legislature by 2028 CTGCA is making the most of every opportunity.

Identifying progressive women leaders who know the culture, institutions and people of their districts well inspires us. Recruiting women who are committed to serving with purpose in the CA Legislature drives us to do more. Knowing they will shape policy for 38 million Californians and set progressive standards for the nation — now, there's satisfaction.

### Learn more. Click to read:



**Is this your cause, too? Join us.** email Alice at alice@closethegapca.org



#### CAWP Research Confirms: Representation Matters

The Center for American Women and Politics released a new report on the subject. Read it <u>here</u>.



Emerge CA is now accepting applications for the class of 2018! Please note that there are separate applications for northern and southern California. Apply here.

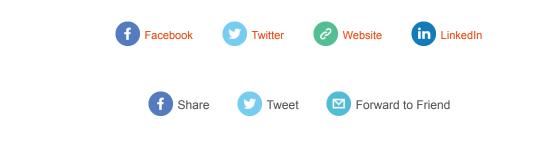


ctgCA is looking for volunteers! email Alice at alice@closethegapca.org

Mission Driven



## We Recruit.



#### **ABOUT CLOSE THE GAP CA**

Close the gap CA is a campaign to increase the number of progressive women serving in the California Legislature by recruiting viable, progressive women to run for open seats in targeted, winnable districts. The campaign recruits accomplished women who are pro-choice, pro-public school funding and support paths out of poverty. By partnering with CA progressive organizations, close the gap CA aims to achieve gender parity in the CA legislature in 2028.

\*Federal tax law requires us to publicly report cumulative contributions of \$200 or more. We may not deposit your contribution without your name, occupation, and employer, and may not accept contributions of \$100 or more made in cash. Contributions to close the gap CA are not tax deductible. close the gap CA is a registered 527 organization.

Paid for by 2017 Close the Gap CA, All rights reserved. You are receiving this email because you opted in.

unsubscribe from this list update subscription preferences