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# close the gap RECRUITING TALENTED WOMEN

June 29, 2016

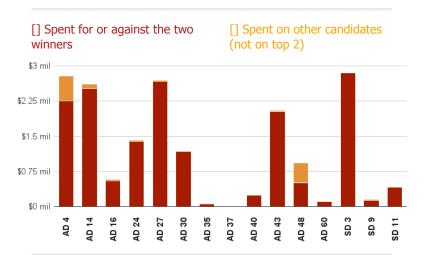


# roadblock or windfall?

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More than \$26 million from interest groups poured into CA's State Legislative primary races to influence voters for and against candidates, many of them CTGCA's recruits. In the majority of competitive races, the total IE spending exceeded that of the candidates'.

### Take a look at IEs in ctgCA target districts where progressive women advanced:







Remembering Pat Summitt: "Over nearly four decades, Summitt helped transform women's college basketball from a sport ignored by the National Collegiate Athletic Association into one that drew national television audiences" -NYT (here) Summit passed away on Tuesday.

## **Righteous Reads**

from women thinkers and writers



No one likes the heavy hand of IEs distorting the outcome of races, but absent campaign finance reform, we are stuck with them. **Here's what you need to know:** 

- Millions were spent for and against CTGCA recruits.
- The best protection against IEs is a good candidate with a prepared bank account.
- Several CTGCA recruits overcame heavy IE spending against them or for others to win.

At CTGCA, we prepare women to make informed choices about running for office. For 2018, we're again recruiting women who reflect the values and aspirations of their voters. **Great candidates can beat big money.** 

#### Targeted recruiting works.



\*Read more here about IEs in this primary cycle.

#### Former ctgCA intern

**Kristen Powers** published a piece on Medium. In it she discusses millennial political activism, hope, and her participation in America2026, a project by Action for America. Read more <u>here</u>.

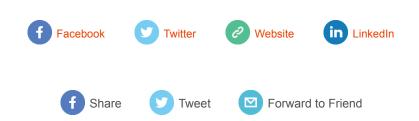


Icelandic Politician Halla Tómasdóttir "Looking at Hillary's Nomination Through a Nordic Lens - In major political election years, we tend to focus on women's chances of winning top leadership roles in government. But change in gender perceptions must be effected everywhere." -Billmoyers.com (here)



Democratic women register and turn out at higher rates, **creating a significant gender gap** in the Democratic vote. More <u>here</u>.

## We Recruit.



#### **ABOUT CLOSE THE GAP CA**

Close the gap CA is a campaign to increase the number of progressive women serving in the California Legislature by recruiting viable, progressive women to run for open seats in targeted, winnable districts. The campaign recruits accomplished women who are pro-choice, pro-public school funding and support paths out of poverty. By partnering with CA progressive organizations, close the gap CA aims to achieve gender parity in the CA legislature in 2028.

\*Federal tax law requires us to publicly report cumulative contributions of \$200 or more. We may not deposit your contribution without your name, occupation, and employer, and may not accept contributions of \$100 or more made in cash. Contributions to close the gap CA are not tax deductible. close the gap CA is a registered 527 organization.

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