

# close the gap

# CA

## TALENTED WOMEN WANTED

We need you!

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Friend,

We have some good news to share.

close the gap CA is a statewide recruiting campaign to find talented, progressive women to run and win seats in the California legislature in 2014 and 2016. **Over the past 10 years, women's representation in our state legislature has declined from 30% to 25%;** women of color dropped from 44% of women legislators to just 32% today.

Fortunately, we can reverse the decline. In 2014 and 2016, nearly 50% of Assembly and Senate seats will open up. **Progressive women can win many of them.**

With focus and a well-funded strategy, we can "close the gap" and not just the gender gap. **Research shows that when we elect progressive women, we are taking big steps toward closing the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.**

Working with women's political and civic organizations, past and current legislators and with **Educate Our State, Planned Parenthood Affiliates of CA** and women in the forefront of anti-poverty efforts, we can identify, recruit and connect promising prospects to the resources that will enable them to run and win.

Please join us and spread the word. If you belong to an organization, ask your board to sign on as an ally at [closethegapca.org](http://closethegapca.org). Like us on Facebook. Follow us on Twitter. Write a blog about the sorry state of affairs and campaign to change direction.

**[Register now: Saturday June 1, 11:30AM to 2:30PM in downtown LA](#)** "Join our Launch Briefing."

Most important, help us close the gap,

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