close the gap RECRUITING TALENTED WOMEN

May 10, 2017

...are working for gender parity!



To put the spotlight on women leaders, Tiffany Schlain, a Berkeley graduate and Emmy-nominated filmmaker, created and directed the short film "50/50: The Past, Present, & Future of Women and Power," and has launched a global event called 50/50 Day.

The film, which premiered October 2016 at a #TedWomen convention, gives a 10,000-year history of women in power, detailing both setbacks and victories along the way while discussing how to achieve a gender-balanced world today.

"We want to channel this into something positive and have a global conversation. I see it as emotionally and intellectually entertaining," -Schlain

50/50 day aims to spark discussion on just what is necessary to achieve gender equality in all fields.



The Barbara Lee Family Foundation is leading a twitter Q&A on "Moms on the Campaign Trail" in honor of Mother's Day.

You can join the conversation tomorrow, Thursday, March 11th, from 12-1pm EST. Search Twitter for "#ModernFamilies" or find the Foundation (<u>@BLFF_org</u>) to join in or follow along.

From the Foundation:

Whether a single mom, married with kids, or a single woman, we have the tools to help women candidates address their personal lies directly and confidently. This conversation will not only offer concrete advice for women considering a run for office, but also be a place for women on and off the campaign trail to share their stories. Hope to see you there!

May is **Match** Month!

A donor has generously offered to match all

close the gap CA is working to be a part of that answer. Last election cycle, our results demonstrated that recruiting works. Over the next decade, our Campaign for Progress will work toward gender parity in the CA Legislature.

And together we'll achieve it!

Contribute today to be part of the community working for **50/50**.

A global livecast, including Q&A sessions with gender equity experts, all of which can be found on the following Facebook page: <u>https://www.facebook.com/tiffanyshlain</u>. Additional information about discussions on the material and getting more involved can be found here: <u>http://www.letitripple.org/films/50-50/5050-day/</u>. online donations in the month of May, up to \$5000! Donate today to double your impact. Help ctgCA get CA to gender parity by 2028!





ABOUT CLOSE THE GAP CA

Close the gap CA is a campaign to increase the number of progressive women serving in the California Legislature by recruiting viable, progressive women to run for open seats in targeted, winnable districts. The campaign recruits accomplished women who are pro-choice, pro-public school funding and support paths out of poverty. By partnering with CA progressive organizations, close the gap CA aims to achieve gender parity in the CA legislature in 2028.

*Federal tax law requires us to publicly report cumulative contributions of \$200 or more. We may not deposit your contribution without your name, occupation, and employer, and may not accept contributions of \$100 or more made in cash. Contributions to close the gap CA are not tax deductible. close the gap CA is a registered 527 organization.

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