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close the gap

RECRUITING TALENTED WOMEN

CA

#ReadyForHerToo! Are you?



As Hillary Clinton makes history in her run for President of the United States, she renews our commitment to women's leadership. close the gap CA is partnering with women's groups across California and the nation to announce our social media campaign, #ReadyForHerToo, to recruit and inspire more women to run.

In California, women account for a mere 26% of the legislature, down from 31% a decade ago. **close the gap CA** is recruiting women to fill 16 winnable open seats and more competitive ones.

Use our hashtag, **#ReadyForHerToo**, on social media to highlight and encourage women who should run for public office. Print our sign below, and take a picture of yourself, or a woman you think should run: a neighbor, a daughter, a boss! Post your pictures on Facebook, Twitter, and Instagram, and tag other people who can spread

April 14, 2015



Happy Equal Pay Day!



It's Equal Pay Day!

According to the White
House, women still earn 77
cents for every dollar a man
earns. Each Equal Pay Day
marks how much further into
the new year a woman
would have to work to make
a man's salary for the
previous year. That's an
extra 3.5 months! More
women in office will close
this gap, too.

To learn how that pay gap gets even wider for most women of color, read this blog post from Equal Rights

Advocates.



the word.

For more information on how you can participate, please visit our website to read our #ReadyForHerToo memo and fact sheet.

"One woman running for President is historic, many women running for office across the country can change public policies for the good in every state," - Mary Hughes, close the gap CA Founder

Click the sign to print, and you can tell everyone you're **#ReadyForHerToo**, too!





close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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