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March 24, 2017

Found a great prospect! Then what?



A panel speaks to prospective recruits at our 2015 Symposium in Sacramento.

close the gap CA offers prospective candidates a guided exploration of what it takes to run, win and serve as a state legislator.

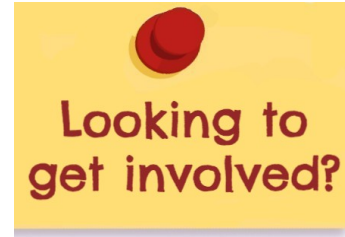
We ask: are you personally ready? In tune with the people you hope to represent? Aware of the challenges a partisan race for the Legislature entails? We ask and help answer these questions before a prospect decides.

Part I. Are you personally ready?

Do you know: What you are for? Who you are with? What are your core values? Is your family ready? Finances in order? Prepared to speak, debate and be interviewed in public? Do you have sufficient grounding in state issues?

Part II. In tune with the people you hope to represent?

Who are the people in this district? Major employers? Opinion Leaders? Institutions held in high regard?



1. VOLUNTEER! Orientations for Bay Area Supporters who want to lend their time and talents to CTGCA

Evenings, March 30th and April 20th. If you're interested in volunteering with us, email Elizabeth [here](#) for orientation details.

2. Literature, Leadership and Lunch heads to Los Angeles! June, 2017. Details forthcoming.



"California's female lawmakers to Supreme"

Challenges people face living here: jobs, transit, housing? What's the culture? What unites them?

Part III. Aware of the challenges a partisan race for the Legislature entails?

How do you win an organization's endorsement? What's the role of Political Action Committees? How much money do you have to raise? What's an IE? How do you approach Party Committees and sitting legislators? Where do you find the groups interested in a candidate like you?

Asking and answering these questions helps prospective candidates make good decisions and become more competitive candidates.

Up next: When? Why Now?

Have a question we don't answer? Send it in!
Email alice@closethegapca.org



Court nominee Neil Gorsuch: 'Don't let us down' -LA Times

Watch the California Women's Legislative Cucus make an appeal to SCOTUS nominee Gorsuch in a video: [here](#).



Congratulations!

"Gale Kaufman has been inducted into the American Association of Political Consultants' hall of fame, one of three women to have ever been recognized by the national organization, which called the California-based politico "a true trailblazer"
-Sacramento Bee
Read more [here](#).

We Recruit.



ABOUT CLOSE THE GAP CA

Close the gap CA is a campaign to increase the number of progressive women serving in the California Legislature by recruiting viable, progressive women to run for open seats in targeted, winnable districts. The campaign recruits accomplished women who are pro-choice, pro-public school funding and support paths out of poverty. By partnering with CA progressive organizations, close the gap CA aims to achieve gender parity in the CA legislature in 2028.

*Federal tax law requires us to publicly report cumulative contributions of \$200 or more. We may not deposit your contribution without your name, occupation, and employer, and may not accept contributions of \$100 or more made in cash. Contributions to close the gap CA are not tax deductible. close the gap CA is a registered 527 organization.

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