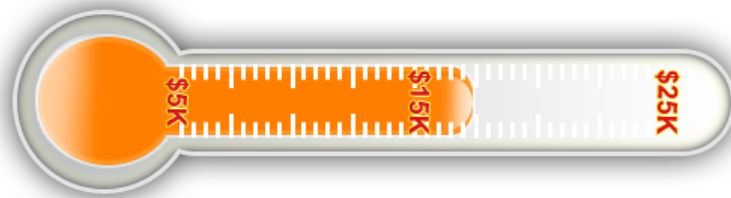


[View this email in your browser](#)

Our own March Madness

March 18, 2014

[DONATE](#)



Thanks to many of you, we're nearly two-thirds of the way to our \$25,000 match goal. Only \$8,500 to go. Help us close the \$ gap!

[Will you make a contribution of \\$50 now?](#)

The first 15 who contribute at the \$50 and up level will receive a free signed copy of Rebecca Sive's "Every Day is Election Day: A Woman's Guide to Winning Any Office, from the PTA to the White House"

Recruiting talented CA women to run for office isn't expensive, but it isn't free. [So please pitch in.](#)

- Intern stipends for Spring quarter - \$4,950
- 1 day-long institute for prospective 2016 candidates - \$8,000
- Subscription to the CA Target Book to ID winnable districts - \$2,400
- 8 webinars to share recruiting information - \$2,800
- Salary for six months for 1.5 Southern CA staffers - \$66,000
- 20 round trips between south and north for organizing and recruiting - \$2,800
- 1 quarter of spreading the word on social media - \$1,200
- "How to" close the gap guides for FL, MN, NY, OH, OK, SC - all of whom have asked for it - \$7,500
- Largest class of women to enter the CA Legislature - **Priceless**

More

Congrats Toni Atkins, elected by her peers this week to be Speaker of the CA Assembly. [Watch what she told us](#) on why women ought to run.



[Find out why](#) we barnstormed the state on our Stop the Slide Tour in this Women's eNews article.

See where you should be. Visit [our calendar](#): you'll find everything from the ANITA Hill movie in SF to Orange County women organizing the Annual Great American Write-In. [Send us](#) your events.

Donate Today

close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

Paid for by 2014 Close the Gap CA, All rights reserved.
You are receiving this email because you opted in.

[unsubscribe from this list](#) [update subscription preferences](#)