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March 16, 2017

A different kind of "Search Party"

Last week: Where? This week: Who?



Silicon Valley Search Party 2014

Finding prospective candidates who hold progressive values; have established a track record of public or community service; enjoy a solid reputation among opinion leaders and who have a passion for state policy issues presents the kind of challenge we love!

It would be daunting if we didn't break it into bite-sized pieces. We start with a lot of basic research:

- Determine what type of leadership is admired in the district;
- Compile a list of progressive women in non-partisan office;
- Search news sources for women leading education, environment and other local efforts;
- Talk with progressive allies and collect names they offer, including women leading non-profits;
- Research the women on our new list.

Then we convene a "search party" in the district where we:

- Invite representatives from the district's progressive organizations;
- Prioritize the above list and discuss the viability of the potential candidates on it;
- Gather more names from search party attendees;

Coming up!

1. Orientations for Bay Area Supporters
Evenings, March 30th and April 20th. If you're interested in volunteering with us, email Elizabeth [here](#) for orientation details.

2. Literature, Leadership and Lunch heads to Los Angeles!
June, 2017. Details forthcoming.



Emerge CA's 2017 South Bay Reception

Event Date: Saturday, March 18, 2017

Time: 6:30pm - 8:30pm

Event Location: The Westin San Jose - Sainte Claire Ballroom

Tickets [here](#).

Back at the office we follow up with the most promising prospects: We call them, we meet and explain what close the gap CA's exploration process entails.

Then, if both parties agree, we explore whether running for the legislature is the right decision. And yes, we work with multiple prospects simultaneously in a district because some run, some don't.

NEXT WEEK: What? does a prospective candidate exploration look like?

Have a question we don't answer? Send it in!

Email alice@closethegapca.org



Congratulations!
"Carol Christ, UC Berkeley's top academic officer — widely regarded on campus as an effective and collaborative administrator — was tapped Monday to become the 11th chancellor and first female leader of the prestigious 149-year-old campus. If approved by the UC Board of Regents on Thursday, Christ (rhymes with wrist) would take over July 1, when Chancellor Nicholas Dirks will step down."
-SF Chronicle
Read more [here](#).



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ABOUT CLOSE THE GAP CA

Close the gap CA is a campaign to increase the number of progressive women serving in the California Legislature by recruiting viable, progressive women to run for open seats in targeted, winnable districts. The campaign recruits accomplished women who are pro-choice, pro-public school funding and support paths out of poverty. By partnering with CA progressive organizations, close the gap CA aims to achieve gender parity in the CA legislature in 2028.

*Federal tax law requires us to publicly report cumulative contributions of \$200 or more. We may not deposit your contribution without your name, occupation, and employer, and may not accept contributions of \$100 or more made in cash. Contributions to close the gap CA are not tax deductible. close the gap CA is a registered 527 organization.

9/18/2019

Recruiting Week #2: Who?Â

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