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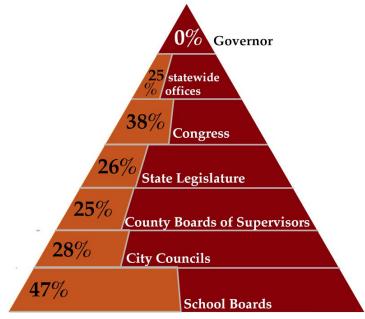
# Close the gap RECRUITING TALENTED WOMEN

March 10, 2016



California women hold too few elected offices. Between 1992-2002, we were on the path to progress. But we hit a rut around 2000 and it's been downhill since.

## Women hold too few seats in California.....



Sources: CAWP, The Leadership California Institute

### In honor of International Women's Day, here's some great news:



**"Eclipsed", starring Lupita Nyong'o** (right), has been making headlines. It's Broadway's first play with an all black female cast and creative team. More <u>here</u>.

**Air India** celebrated International Women's Day by sending a flight from New Delhi to SF with an all women crew. <u>Check it out</u>.

**JJ Abrams's production Company, Bad Robot**, has taken steps to ensure diversity when hiring. Read more <u>here</u>.

Still wondering why gender parity in elected office is so important? Check <u>here</u> to read what Katha Pollitt has to say.

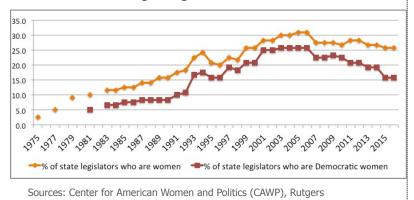


A Stronger California is hosting a 2016 Day of Action

Spinning your wheels?

### .....and these numbers aren't improving.

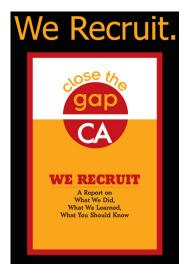
We've been losing ground in the State Legislature. Without more women entering local office, we lack the "fresh recruits" to get in gear.



We don't need ropes or a tow to get moving. We need awesome supporters, volunteers and donors like you. **Please help us get back to the future CA women deserve.** 

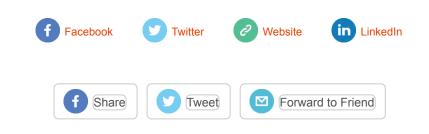
DONATE

tomorrow, March 10, in Sacramento. Show up to demonstrate your support for a better legislative agenda. Details here.



Our recently released recruiting report details lessons learned from 3+ years recruiting for the CA legislature. Please send us an email here to request a digital copy. Recruiting works, but to continue we need your help. **Please donate if you want more women legislators.** 





close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

\*Federal tax law requires us to publicly report cumulative contributions of \$200 or more. We may not deposit your contribution without your name, occupation, and employer, and may not accept contributions of \$100 or more made

#### Spinning your wheels?

in cash. Contributions to close the gap CA are not tax deductible. close the gap CA is a registered 527 organization.

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