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Dear close the gap CA Ally,

We're delighted to introduce the first of four free quarterly Webinars to activate your members, and women and men across the state to recruit talented progressive candidates to run for office.

As noted in a terrific op-ed in today's [San Francisco Chronicle](#) by our senior advisor Holly Teliska, CA is 19th in the nation, down from 6th in the number of women in the state legislature. That's a dangerous trend. With progressive women in office, we can close the achievement gap, the wage gap and the access to healthcare gap.

Please forward this information to your members, share widely and sign up today. Thank you, and thanks for all your work to elect more great women to office.

What: How to Be An Ace Recruiter

Who: Deborah Ortiz, former state senator

Jim Moore, pollster

Kathy Bowler, campaign strategist and public policy advisor

Moderated by our founder Mary Hughes

When: Noon to 1 pm PT, Tuesday, February 18*

*Can't attend? Register today & you'll get a link to the recording.

Where: Online, from your home or office computer


How: [Register now](#)

In search of the perfect candidate? Our Webinar will give you the tools to identify and recruit winning women candidates. We'll talk geography, demographics, vote history and trends. Plus:

- What kind of experience do voters value most in a candidate?
- What makes a good ballot title?
- Does the legislative leadership recruit candidates?
- What are the political parties looking for and where do they find the best prospects?
- What online resources are available for prospects and recruiters?
- Q&A

Are there other topics you'd like the speakers to address? Email alice@closethegapCA.org

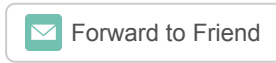
Join us for an information-packed presentation. Bring your questions. And spread the word!



Karen Weinstein

Senior Advisor

close the gap CA



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