



CLOSE THE GAP
CALIFORNIA

2019 ANNUAL REPORT

RECRUITING TO HISTORIC HIGHS & BUILDING PROGRESSIVE CAPACITY

CLOSE THE GAP RECRUITS RUSH THE 2020 FIELD



2019'S AGILITY IS 2020'S GAIN

In 2019, CTGCA conducted explorations in 4 late-breaking open districts, *doubling* the number of CTGCA Recruits ready to launch for 2020.

RECRUIT SPOTLIGHT: If elected, **Diedre Thu-Ha Nguyen** (AD 72) would swing an Orange County GOP stronghold blue and become the first API Democratic woman elected to the State Legislature since 2014.

Meet the dynamic progressive women we recruited for 2020.

Top row (L-R): Candidates for SD 13 **Shelly Masur**, SD 15 **Ann Ravel**, SD 19 **Monique Limón**, AD 1 **Elizabeth Betancourt**.
Second row (L-R): Candidates for AD 13 **Kathy Miller**, AD 25 **Anne Kepner**, AD 35 **Dawn Addis**, AD 72 **Diedre Thu-Ha Nguyen**.

CTGCA'S CLASS OF 2020 IS OFF AND RUNNING

We had the distinct pleasure this year of connecting the Class of 2020 with our first class of Recruits—a multi-generational milestone in our campaign.

Assemblymember **Cecilia Aguiar-Curry** carried 2018's *"\$1-Billion-for-Babies"* early childhood education bill that prevailed as the Women's Caucus' top budget priority. In 2019, two of her signed bills will be critical to ensuring *health access* in rural and underserved areas.

With three years of legislative accomplishment and a reelection under her belt, Assemblymember Cecilia Aguiar-Curry reflects:

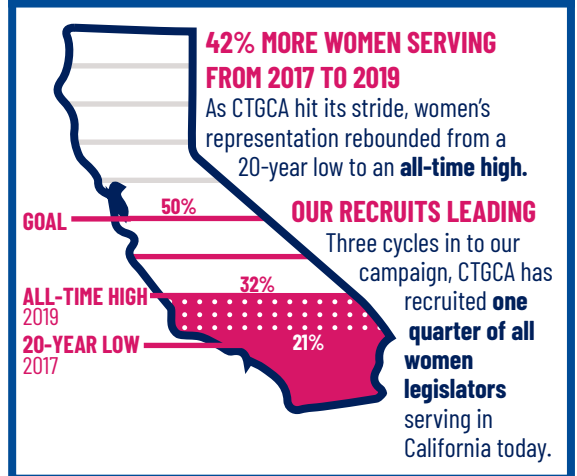


Asm. Aguiar-Curry (AD4),
CTGCA Class of 2016.

"As a first generation CTGCA Recruit, I can assure you that **the need for more women in Sacramento is urgent, and CTGCA knows how to find and prepare them better than anyone.** Join me in supporting CTGCA to 'Mine the Motherlode' of open seats ahead!"

— Assemblymember Cecilia Aguiar-Curry

HISTORIC RESULTS FOR WOMEN



BECAUSE WE ASKED: RECRUITING WORKS.

Recruiting *drives groundbreaking policy*. Hundreds of thousands of Californians—particularly low-income and young people—will benefit as a result.



CLOSE THE GAP

CALIFORNIA | WE RECRUIT

SIZING UP THE MOTHERLODE OF OPEN SEATS AHEAD

LAUNCHED OUR STATEWIDE CALL TO ACTION



CTGCA volunteers Sarah Terry and Dr. Valynica C. Raphael at the November 2019 CADEM Convention in Long Beach.

- **Doubled our recruiting team** statewide, including 5 new Recruiters in SoCal
- Reached tens of thousands with **#MinetheMotherlode** across social media, email, two conventions and local events from women of Pinterest to the Redding Rancheria
- Offered resources to future candidates via new website, one on one guidance and rich webinar series including **"How to Work a Convention"**

- Went national with **press coverage** from **USA Today** and the **Associated Press**. This greater visibility allows us to make the case for more women to run!
- Laid groundwork for 2022-2028 with **pipeline cultivation** events around the state



Congresswoman Barbara Lee takes the stage at our August Oakland event welcomed by Senator Skinner, Mayor Schaff, and supporters.

TRANSITIONS

Special thanks to those who carried the baton another critical mile in 2019:



Betsy Cotton, for her service, as CTGCA's first Executive Director and then Executive Board Secretary, as she terms off.

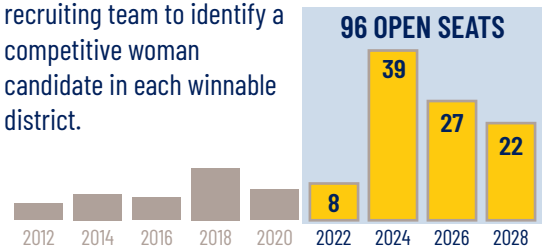
CTGCA thanks Betsy Cotton

Sarah Wernikoff, for her expert guidance through scaling work 2018-19, as she takes leave from CTGCA to manage a 2020 Recruit's campaign!

WE'VE STRUCK GOLD!

WE NEED YOUR HELP TO MINE THIS MOTHERLODE

A motherlode of at least **96 open seats** will open between 2022-2028, as nearly every sitting legislator terms out. Our strategy is designed to convert this historic turnover into the opportunity of a generation. We have already begun to triple the size of our recruiting team to identify a competitive woman candidate in each winnable district.



SCALING FOR THE GOLDEN OPPORTUNITY WE WERE BUILT TO MINE



- Launched comprehensive new branding package, state of the art database and committee structure
- Expanded alliances and built community with star-studded fundraising events in Palo Alto and the East Bay

What has been an almost all-volunteer campaign since launch now leverages the talents of multiple consultants and aims to hire a second staffer in Q1 2020.

THANKS TO OUR TEAM



Close the Gap California team with a recent Community Partner Award.

CTGCA thanks all of our **volunteers, interns, allies and donors**, without whom progressive women in California would not be on a path to 50%.