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January 21, 2014

"Let's stop the slide"



It's time to stop the slide in the number of women serving in our state legislature, said our Director Betsy Cotton at the 2014 Women's Policy Summit. Step 1: Recruit talented progressive women for open seats. Read Betsy's [full remarks on our blog](#).

HURRY

It's last call for 2014 candidates to step forward - the state filing deadline is March 7. [Check the key deadlines](#), including dates for those seeking endorsements from the CA Democratic Party.

2016 is closer than you think

We're already looking ahead to 2016 open-seat opportunities:

- Feb 18 [Webinar](#) - Learn how to be an ace recruiter.
- March 8-10 [Stop the Slide Tour](#) - Join us for lively panel discussions on how to reverse

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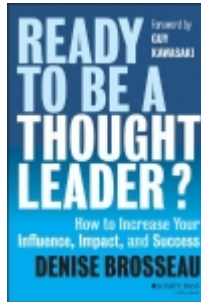
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the decline in the number of women in the state legislature.

Considering a run for office?

"[Ready to Be a Thought Leader?](#)" is a how-to guide on building your influence by Silicon Valley business leadership guru Denise Brosseau. It's packed with lessons from successful thought leaders including our founder Mary Hughes for her pioneering work on The 2012 Project, a national campaign to increase the number of women in office. As Denise says, "Don't just think - do! Thought leadership is about doing - making change happen in the world."



In the news

Listen to Mary and other leaders on The California Report about the [lack of women in politics](#).

Read about the [historic milestone](#) the US could hit in March.

close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can "close the gap"™ and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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