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GIVE

## TOP 10 REASONS TO SUPPORT CTGCA ON #GIVINGTUESDAY:



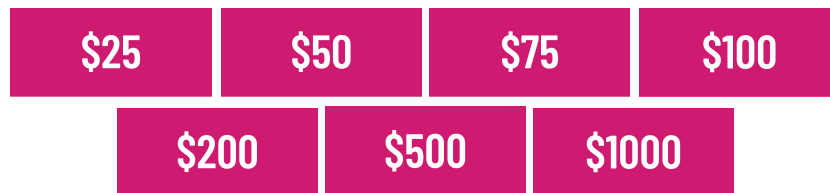
1. **Need.** Not even  $\frac{1}{3}$  of California legislators are women.
2. **Benefit.** Since CTGCA launched, women have surged from a 20-year low of 21%, to an all-time high of 32%.
3. **Effectiveness.** CTGCA has recruited one quarter of the women serving in the Legislature today.
4. **Vision.** Over 75% of our recruits are women of color.
5. **Values.** Our recruits are pro-reproductive justice, pro-public school funding and committed to building pathways out of poverty.
6. **Purpose.** Research confirms that more women in a governing body leads to family-friendly policies that reflect the needs of women and communities of color.
7. **Progress.** Recruiting ensures progressive women are not at the whim of wave elections, but rather stand prepared to challenge in every winnable district, every election cycle.
8. **Opportunity.** The [opportunity ahead is unprecedented](#). The 2022-2028 election cycles will yield a minimum of 96 open seats. This is our shot!

9. **Dividend.** Your [contribution will be DOUBLED](#), up to \$75,000, thanks to a match by a generous supporter.

10. **Solidarity.** Achieving political equality is a collective endeavor. We can't do this without you!

Your contribution of \$25, \$50, \$75, \$100, \$250, \$500, or \$1000 helps us get one woman closer to true representation.

**Donate Today!**



**#GIVING**  
**TUESDAY™**

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**GRATITUDE**

**WE ARE GIVING THANKS FOR ...**

**ALL WOMEN PANEL MODERATES DEBATE**

And asked questions about kids, childcare and equal treatment.

[\*Women Took Center Stage at the Debate. That was a Good Thing\*](#)



There were a record number of women on the debate stage last night. (Toni L. Sandys/The Washington Post)

## INSTRUCTIVE RESEARCH

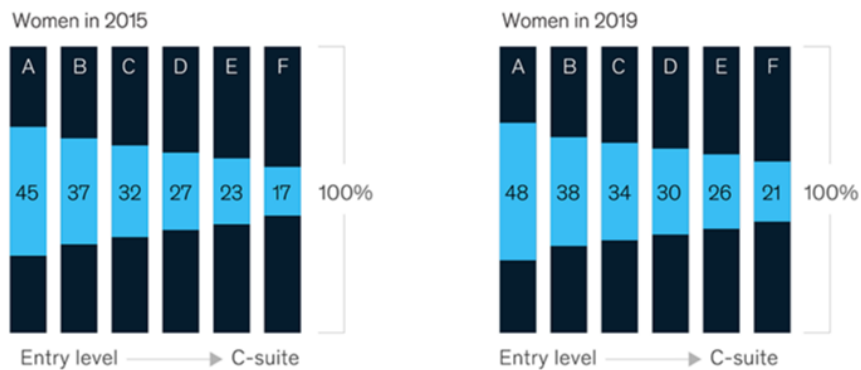
The good folks at McKinsey report progress for women aiming at the top in business and note the critical role of fixing the broken first step on the ladder to success.

### [Women in the Workplace](#)

**Representation of women in senior leadership has increased, but women continue to be underrepresented at every level.**

Representation of women by level, % of employees

A = Entry-level B = Manager C = Senior Manager/Director D = Vice President E = Senior Vice President F = C-suite



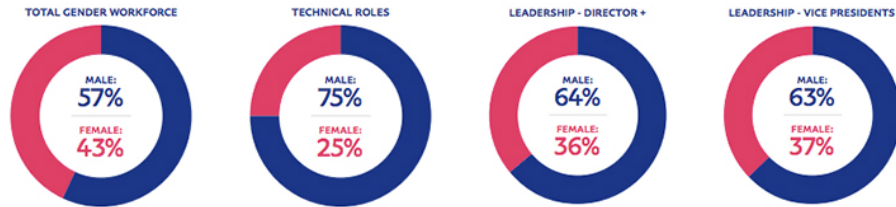
Source: 2019 McKinsey & Company and LeanIn.Org Women in the Workplace study

## THE GENEROSITY OF WOMEN

We knew it and now Philanthropy Women reported it: “New research supported by Paypal points to the fact that women give more to charity while earning 19% less than men, and as they age, women become more generous.”

[Women Give More from Less](#)

### GLOBAL GENDER DIVERSITY 2018



## OUR ALLIES IN THE MOVEMENT

Thank you to our sister organizations, donors, volunteers, prospective candidates and elected women who inspire us to do more and do it better, so that soon, California's Legislature will reflect her people.





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