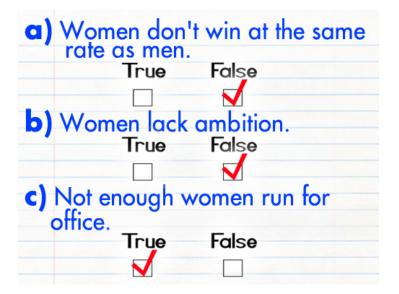
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close the gap RECRUITING TALENTED WOMEN CA

Why aren't there more women in office?



As you can see from our <u>analysis of the 2014 CA</u> <u>legislative races</u>, women do in fact win at the same rate as men when they run.

The number of women serving in the CA Legislature has dropped to a <u>15-year low</u>. Women will comprise just 25% of the new CA Legislature: a direct result of the fact that women were only 23% of the candidates who ran in 2014. To reach parity in our lifetimes, **many more women must run for office**. Join us in recruiting accomplished progressive women to run.

And not just for any seats. For the winnable seats in 2016. We've already pinpointed **the districts**.

Tell your friends and colleagues to join our candidate search party:

November 18, 2014



- Facebook
- Twitter
- Website
- in LinkedIn



Thank you to everyone who came to our Mid-Peninsula candidate search party.



Women's Caucus with the California Democratic Party

From left, Betsy Cotton,

Nov 20 in <u>Calabasas:</u> Discuss prospective candidates for Ventura & LA counties when environmental champ State Sen. Fran Pavley terms out in 2016.

Carolyn Fowler, Asm Lorena Gonzalez, Christine Pelosi

Are YOU a prospective candidate or campaign manager?

Jan 13 "<u>The Sacramento Campaign</u>" One Day Symposium

P.S.

Stay tuned for our Indiegogo crowd-funding campaign starting soon. We have some great perks, generously donated by friends.









close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2014 and 2016. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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