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closethegapca.org

You Ask - We Answer



October 13, 2017



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Forward

What is a "Winnable District"?

close the gap, CA recruits in *winnable* districts, primarily in open seats. By targeting *winnable* districts, we maximize resources and focus expertise.

And that leads to the inevitable question: "What is a winnable district?"

Registrations. Winnable districts for progressive women are likely to have a majority of registered



Women in the Workplace

CTGCA neighbor, the [Lean In Institute](#), partnered with McKinsey & Company to produce Women in the Workplace 2017, the largest existing study of women in corporate America. With their

Democratic or minor party (Green, Socialist Dems, etc.) and left leaning decline-to-state voters. But there's more that goes into the determination of what's winnable.

District Performance. Whether a district has historically supported progressive candidates and ballot measures despite even or slightly unfavorable voter registration can be a better measure of values, ideology, and readiness for a progressive woman.

District Infrastructure. We ask: who are the local leaders? Are there progressive organizations with a history of winning elections? Are the environmental, health, labor, and social justice alliances positioned to rally members and voters to the cause?

Election Cycle Environment. Is there a compelling reason for voters to express themselves this cycle - tax revolt, anti-war, etc.? Is a race in an overlapping district likely to be a competitive and well-funded? Will a movement activate those residents who do not normally vote?

If any of these occur, a toss-up district can tip progressive.

CTGCA weighs each of these considerations, factors them together, and makes an assessment of winnability.

At that point: we recruit.



great research, organizations are now armed with information promoting women's leadership. [Learn more here.](#)



Asm. Burke Takes on Child Poverty

Assistant Speaker Pro Tempore, Asm. Autumn Burke, spearheaded landmark legislation to provide a comprehensive framework to take on child poverty in California. [AB 1520 passed with unanimous bipartisan support](#) and is on its way to Governor Brown's desk.



More Women Ready to Run

In the wake of last November's election and the Women's March in January, an unprecedented number of women are stepping forward to run for office. This **Washington Post** article spotlights D.C. women who are returning to their hometowns to run. [Read it here.](#)



close the gap CA is a statewide campaign to find talented, progressive women to run for open seats in the California legislature in 2018 and 2020. With focus and a targeted strategy, we can 'close the gap' and not just the gender gap. When we elect progressive women, we take steps to close the school funding gap, the access gap to affordable health and reproductive care, and the growing gap between the wealthy and those in poverty.

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