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## BECAUSE WE ASKED...

### ... A VALIANT LOSS BECAME AN EPIC WIN.

**Wendy Carrillo's** star was clearly on the rise, even though she did not prevail in her initial run for Congress in 2017. We wanted her to try, try again, because she had what it takes to succeed. **We asked**, she demurred; we asked again and brought her to our Sacramento Symposium. **She launched her run** shortly thereafter, and today proudly represents AD 51 in the CA Assembly.

### ... A CITY COUNCIL MEMBER DARE TO AIM HIGHER.

**Melissa Hurtado's** election to the Sanger City Council got our attention. Passion fueled her productivity. Constituents recognized her authentic commitment. **We joined several allies in asking** her to run for State Senate against a Republican incumbent. **She answered** with a decisive victory in 2018.

### ... A SUCCESSFUL MAYOR TOOK HER GET-THINGS-DONE ATTITUDE TO THE CAPITOL.

As Mayor of Winters, **Cecilia Aguiar-Curry** enjoyed a reputation for getting things done, particularly attracting investment and getting school kids online. What did she say when **we sat down to inquire** about a run for State Assembly? She was just waiting for someone to ask! **Because we asked, she ran**, and has gone on to author landmark childcare legislation- and much more- since winning in 2016.

**WE CAN BE *MORE* PLACES  
TO ASK *MORE* WOMEN IF YOU PITCH IN.**

## Donate Now

## IN THE NEWS!



USA Today spotlighted Close the Gap's recruiting accomplishments as California nears an all-time high in women's representation.

Some of our favorite excerpts:



### ON CTGCA-

*"The organization targets both open seats and purple districts, carving out election strategies and identifying potential recruits years in advance. With that strategy, the CTGCA has already helped California jump from 32nd [to 21st] since launching in 2013."*

### QUOTING EXECUTIVE DIRECTOR SUSANNAH DELANO-

*"It is incredible to think there are committees deciding major issues that are going to affect people and women are not at the table," she said. "I think it's a basic equity question in that sense."*

*"It is not that women are wallflowers who are too shy to step in" Delano explains. "A lot of times the kind of women with the qualifications and community support that could be great candidates have a lot of great options. For us...it is really about making a case for them on the impact they can make."*

### ON THE IMPORTANCE OF RECRUITING-

Delano explains that women's participation in politics has lagged alongside their admittance to powerful financial networks. *"For us, barring some kind of large scale reform," she adds, "recruiting really is the answer. It allows us to have that one-on-one conversation and explore how to run in a way that is tailored to the district they are in."*



Read full article [here](#)

## EVENTS

# COMING SOON:

End of year giving! We hope we've earned a place on your list this year. We need your support to grow our efforts. Stay tuned for details including our \$75,000 matching challenge grant next week!

## QUARTERLY REPORT

# IN CASE YOU MISSED IT...

we continued to build momentum and reach more prospective candidates in Quarter 3.

Read more in [our Q3 Report](#).

**2019 THIRD QUARTERLY REPORT**

**WE ADD PROGRESSIVE WOMEN TO THE CANDIDATE FIELD**

On Our Toes -

- Our growing network allowed us to swiftly recruit outstanding women to run in AD-25 (Bay Area) and AD-72 (Orange County).
- Momentum Building in NorCal** - A CTGCA recruit competed in a special election in AF81 (Redding), a long-time GOP stronghold, and advanced to the runoff. The primary runoff was so close that organizers recruited for more local and industry desire to elect more women!
- Lead Recruiter Jane Cook is off to the Reading Benchrite to deepen connections with Cal for the Tri-Val women.

**CTGCA STRUCK RECRUITING GOLD IN Q3 ...**

But this is just a warm-up!

Between 2022 and 2028, a minimum of 96 seats in the California Legislature will become open targets. This is the **Golden Opportunity** that will allow women to level the scales of representation.

**MINE THIS MOTHERLOAD!**

**BI-DEN STATES: GOLDEN OPPORTUNITY**

**UP NEXT: GOLDMINES OF TALENT**

**Building for a Golden Opportunity**

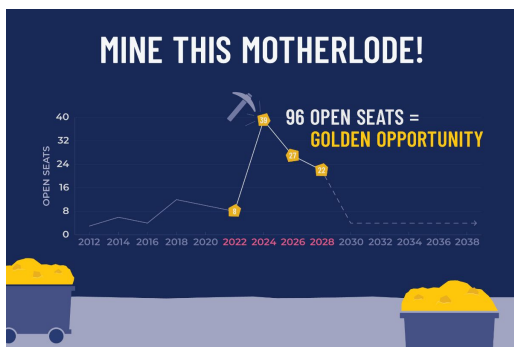
- At the aug. of CA Democratic Party F. Howard

**Growing Our Dream Teams -**

- We plan to triple the size of our 2020 recruiting team in order to identify and pass on outstanding, progressive women to run for every one of the 96+ open seats coming

# IT'S TIME TO MINE THE MOTHERLOAD!

We're seizing a golden opportunity for California women. A minimum of 96 open legislative seats between 2022 and 2028 means success is at hand. We need more recruiters to make it happen! Learn how you can help [here](#).



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## EVENTS

# SEE YOU AT THE BEACH!

Stop by our booth at the [California Democratic Party's 2019 Fall Endorsing Convention](#) in Long Beach November 15-17th.

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